

**MINUTES OF SEPTEMBER 18, 2022, BOARD MEETING  
THE ANTARCTICAN SOCIETY  
Meeting Held via Zoom**

**Present (Via Zoom)**

**Officers/Directors** — Liesl Schernthanner (president); Tom Henderson (treasurer); Joan Boothe (secretary)

**Ex-Officio Officers** — Jeff Rubin (newsletter); Richard Wolak (newsletter)

**Directors** — Dale Anderson; Guy Guthridge; Matthew Jordan; Valmar Kurol; Michele Raney; Ron Thoreson; Stephen Wilson

**Absent** — Charles Lagerbom (archivist); Mark Leinmiller (vice-president); Lesley Urasky (social media director)

**Guests** — Boyd Allen; Trina Baldwin; Adib Braralom; Cathy Covert; Lisa Crockett; Art Ford; Bob Judd; Gerald Schatz

President Liesl Schernthanner called the meeting to order at 4:34 pm EDT and thanked all participants for being on the call.

Before beginning discussion of agenda items, Tom Henderson advised all meeting participants that he would be recording the meeting. This recording will *not* be posted on the Society website, but will be available to all board members.

Following this, Secretary Joan Boothe announced that sufficient directors were present to constitute a quorum as defined in the Society Bylaws.

The minutes of the most recent Board meeting (July 10, 2022) had been sent to all Officers and Directors in advance of this meeting.

*Dale Anderson moved, Ron Thoreson seconded, they be approved. Approved unanimously.*

Liesl noted that we had many guest present, saying that it is good to have such membership involvement.

We then turned to the agenda, which had also been sent to all participants in advance of the meeting.

**1. PRESIDENT'S REPORT — Liesl Schernthanner**

Liesl noted that she has once again listed Antarctic Society accomplishments at the bottom on the agenda that have taken place since our last Board meeting, in April. Listed items:

<ul style="list-style-type: none"> <li>• June Newsletter</li> <li>• Todd Gipstein Virtual Lecture: The Genesis of</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Hero</i> communications</li> <li>• Successful Gathering of 82 Antarcticans in</li> </ul>	<ul style="list-style-type: none"> <li>• New members added post Gathering</li> </ul>
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<i>Elephant Island</i> , an Antarctic Novel <ul style="list-style-type: none"> <li>• Privacy policy reviews by lawyer</li> </ul>	Burlington VT 8/11-14. Thank yours sent <ul style="list-style-type: none"> <li>• Started organizing lessons learned for next Gathering</li> </ul>	<ul style="list-style-type: none"> <li>• Planned next Virtual Lecture for 8/27, 6 pm EDT/ 8/28 11 am NZT</li> <li>• Board Position still open</li> </ul>
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Liesl then briefly reviewed the listed items, many of which are ongoing or items in progress which are the subject of later topics on this meeting's agenda [SEE BELOW].

## 2. TREASURER'S REPORT — Tom Henderson

### A. GATHERING FINANCES

#### Income

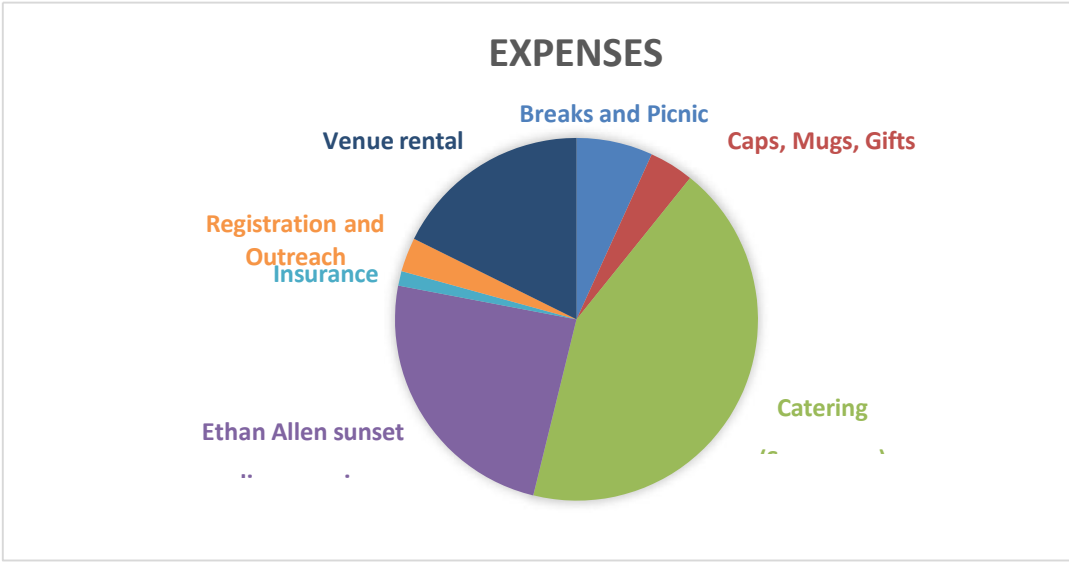
Registrations (net)	\$15,244
Trading Table, Sales, Auctions	\$6,240
Donations	\$1,492
<b>Total:</b>	<b>\$22,976</b>

#### Expenses

Venue rental	\$3,275
Catering (Sugarsnap)	\$7,978
Breaks and Picnic	\$1,258
Ethan Allen sunset dinner cruise	\$4,478
Registration items	\$315
Outreach mailings	\$249
Insurance	\$237
Caps, Mugs, Gifts	\$738
<b>Total:</b>	<b>\$18,528</b>

<b>Balance</b>	<b>\$4,448</b>
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b.



## Notes

Payments minus refunds  
Caps, mugs, donated swag, live auction, silent auction

Main Street Landing, ECHO Center, North Beach pavilion  
Morning breakfast, Reception, boxed lunches  
Food, drinks, serving items, charcoal, ice, boxed coffee, cooler  
rental Paid for 76  
Envelopes, stickers, badges, lanyards, speaker ribbons, paper stock, Cash box, printer ink,  
hospital m Post cards  
Main Street Landing, ECHO Center  
26 caps, 27 mugs Gift flash drives for WG, Auction Committee, contributors

See above financial stats and notes. Tom commented that the positive balance for the Gathering was largely due to the really good result in the auction.

## B. ANTARCTICAN SOCIETY FINANCES

### THE ANTARCTICAN SOCIETY BALANCE SHEET

September 1, 2022

#### ASSETS

##### CURRENT ASSETS

##### Bank Accounts

VFCU The Antarctican Society Checking	\$14,015
Antarctican Society Savings	\$21,403
<b>Total: Bank Accounts</b>	<b>\$35,418</b>

##### Investment Accounts

Vanguard Wellesley Admiral Fund	\$59,265
<b>Total: Investment Accounts</b>	<b>\$59,265</b>

##### Other Cash Accounts

PayPal Cash Account	\$0
<b>Total: Other Cash Accounts</b>	<b>\$0</b>

**Total Current Assets** **\$94,683**

##### PROPERTY AND EQUIPMENT

Computer/ Software	\$0
Office Equipment	\$0
Other	\$0
<b>Total: Property and Equipment</b>	<b>\$0</b>

<b>Total: Property and Equipment</b>	<b>\$0</b>
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**OTHER ASSETS**

Other	\$0
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Total: Other Assets	\$0

<b>Total: Other Assets</b>	<b>\$0</b>
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<b>TOTAL ASSETS</b>	<b>\$94,683</b>
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**LIABILITIES AND EQUITY****CURRENT LIABILITIES**

Accounts Payable	\$0
Prepaid Dues	\$0
Prepaid Expenses	\$0
Prepaid Registrations	\$0
Other (Hero Recovery)	\$7,135
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Total: Current Liabilities	\$7,135

**LONG-TERM LIABILITIES**

Other	\$0
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Total: Long Term Liabilities	\$0

<b>TOTAL LIABILITIES</b>	<b>\$7,135</b>
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**EQUITY**

Unrestricted Funds	\$83,384
Ruth Siple Fund	\$4,164
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Total: Equity	\$87,548

<b>TOTAL EQUITY</b>	<b>\$87,548</b>
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<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$94,683</b>
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See above for the Antarctic Society Balance Sheet as of September 1, 2022. With regard to our income/expense situation, prior to the Gathering, Tom had anticipated that we would be slightly negative for the year. He now anticipated that we will be slightly positive

### C. MEMBERSHIP — Tom Henderson

362 Total Members  
 283 Electronic Members  
 79 Hard Copy Members  
 20 Non-U.S. Members  
 23 Members are currently expired  
 52 New Members in 2022

Tom reported on our current membership situation. Liesl noted that the number has grown since the Gathering, a result of non-members and others being there to spread the word. She noted that Elaine Hood has been a real evangelist for the Society, garnering 12 new members post-Gathering. All of this is very good news, our numbers trending up.

### D. WEBSITE — Tom Henderson

Website Visits: 6,200 (30% increase from 2021)  
 Unique Visitors: 4,700 (30% increase from 2021, 84% from the U.S.)

At Joan Boothe's request, Tom defined "unique visits." He said this means visits from individual addresses. Given that we have less than 400 members, this means visits from more than 4,300 *non-members*.

Liesl Scherthanner noted that there is now a great summary of the Gathering on the website, well worth a visit.

## 3. GATHERING REPORT — Tom Henderson

Tom opened his report by saying that the Gathering was a success in nearly all aspects, including the following.

- More people attended than expected
- We had a positive financial result
- The post-Gathering survey had many positive comments

Following the Gathering, the working group met and discussed a possible 2024 Gathering. Tom asked that the Board authorize the 2024 working group to consider issues of revenue/cost/etc. It's not too early.

With regard to a 2024 date, Trina Baldwin noted that the Naval Support Group is having a reunion in O

maha in 2023, so 2024 would be a good fit for a date.

*Joan Boothe moved, Michele Raney seconded, that the Board authorize a working group to develop a proposal and report back to the Board for discussion for further consideration. Approved unanimously.*

Anyone interested in serving on the working group should get in touch with Liesl. If there are not enough responses to this, she will begin recruiting.

#### **4. OUTREACH AND VIRTUAL LECTURES — Matt Jordan**

Matt reported on the Antarctic Heritage Trust presentation on the Trust's recent conservation work. He noted that there is some information re artifacts found in the July newsletter.

The Season Opening Festival in Christchurch will begin on September 27. This is a weeklong event. Matt plans to have a stand there and see if he can recruit members for us.

On the Facebook page, we are getting more likes and currently have 3,515 followers, indicating that many non-members are following us. There is a potential for moving on this, would be nice to convert some of these people to members. Joan Boothe suggested we could have a post on the Facebook page "call to action", saying, if you're here with us on Facebook, how about going to our website and join us, it's only \$13/year.

Guy asked if in the season opening, is there collaboration with other countries that use Christchurch as a gateway. Matt responded yes, with the US program, Korea, Italy. All participate in some way, well as many other organizations. This is a citywide festival. Guy noted that Punta Arenas is doing some outreach gateway things as well. He asked if there's a connection with Antarctic tourism from New Zealand. Matt said yes, Heritage Expeditions is involved.

Ron Thoreson asked if schools get involved. Matt said yes, that there are many New Zealand Antarctic Society events for kids.

Liesl provided a link for further information: [christchurchNZ.com/explore/whats-on/days-of-ice](http://christchurchNZ.com/explore/whats-on/days-of-ice).

#### **5. NEWSLETTER — Richard Wolak and Jeff Rubin**

Richard talked about the upcoming, October, newsletter. He said there will be as many as four obits. The plan is to include reports on lectures at the Gathering. He may spread these abstracts over several issues. He then continued, discussing some of the content in the upcoming newsletter.

[Dale Anderson, in a chat, noted that the BBC has done a new Frozen Planet II); link is [bbc.co.uk/programmes/pOcyx293](http://bbc.co.uk/programmes/pOcyx293)]

#### **6. ARCHIVES — Liesel Scherthanner for Charles Lagerbom**

The contractor is now inventorying items on the *Hero*, and things are moving forward. Charles is ready to go, in constant conversation with the Washington State Department of Natural Resources.

Guy asks is there is any information re what the Penobscot Museum will do with what they get. Liesl responded that it depends on what they get, still to be determined.

**7. FINANCE & ADMINISTRATION / PRIVACY POLICY — Liesl Scherthanner and Tom Henderson**

The lawyer has reviewed the privacy policy. The committee will meet, review the lawyer's comments, and will then sent a new draft to the Board.

**8. OPEN BOARD POSITION**

Joan Boothe asked what the plans are for filling the open Board position. Liesl responded that she can appoint someone, but has not because she feels the choice is critical. She has several people in mind that she can reach out to. This was all mentioned in the July newsletter.

**9. NEXT MEETING DATE**

The next meeting will be via Zoom on Sunday, December 4, at 4:30 pm, EDT

**ADJOURNMENT**

The meeting was adjourned at 5:46 pm, EDT

Respectfully submitted,

Joan Boothe, Secretary  
September 30, 2022